






# NO ONE COMPARES TO DOXIMITY.

Targeting physicians with Doximity is more efficient and effective than any competitors. Doximity verifies every medical member, so you know the physicians you reach are actual physicians. In fact, over 80% of physicians in the nation use Doximity.

And that's just the beginning.

## COMPETITIVE COMPARISON CHART

					
Stringent member verification	✓	✗	✗	✓	✓
% of U.S. physicians	Over 80%	Not Verified	Not Verified	Depends on Journal	60%
Designed by physicians to help improve success	✓	✗	✗	✗	✗
Can target specialists & subspecialists	✓	✗	✗	✗	✓
Can geotarget verified physicians	✓	✗	✗	✓	✓
Banner-free ad experience	✓	✗	✗	✗	✗
USNWR partnership	✓	✗	✗	✗	✗

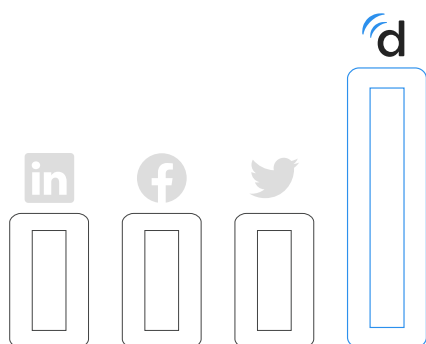
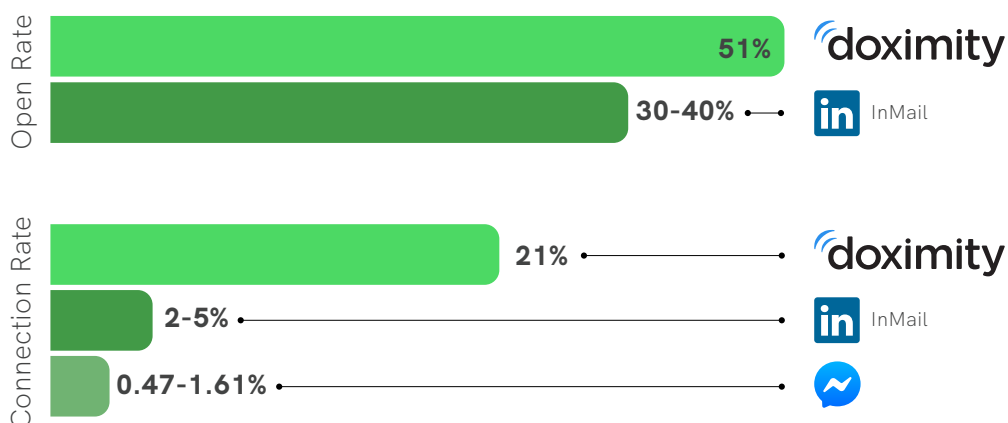
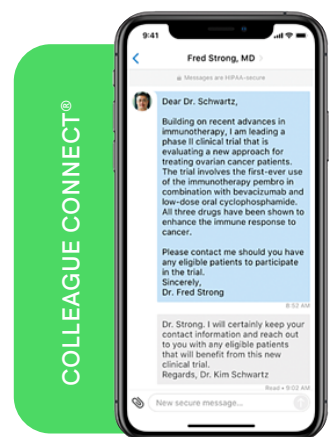
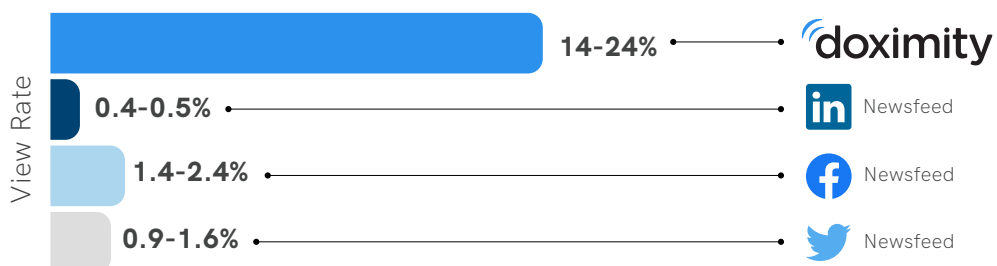
✓ Yes ✗ No

\*The Journal of the American Medical Association, New England Journal of Medicine, the American Journal of Medicine, etc.



Physicians using Doximity are more **receptive to your content** because it lives on an uncluttered **platform among curated articles relevant to their practice** — which leads to higher view and open rates.

# DOXIMITY HAS THE HIGHEST VIEW & OPEN RATES



## 20x HIGHER

physician views on Doximity than LinkedIn, Facebook and Twitter

"Doximity is a channel that's allowed us to deliver higher quality leads in a more economical fashion, something that was very time-consuming in years past. Now, we're able to get our message directly out to the right specialties. We're finding that the engagement rate is much higher because we know exactly the audience that we're targeting, unlike some of the other channels where we're having to cast a wider net that really doesn't contain a lot of good quality leads."

**Kevin Donahue**  
Senior Marketing Director  
Neuronetics



## TAP INTO THE POWER OF REACH

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